



7th Annual Riverside Blues, Brews, & BBQ Festival

October 7th, 2017

Franklin County Fairgrounds, Greenfield, Massachusetts



August 15, 2017

Dear Food Vendors,

The Greenfield Recreation Department and Lefty's Brewing Company are hosting the seventh annual Riverside Blues, Brews, & BBQ Festival at the Franklin County Fairgrounds in Greenfield, MA on October 7th, 2017. Food vendors are invited to apply to participate in this one of a kind festival! Applications will be reviewed and priority will be given to businesses who most closely match our Festival's theme.

We are excited to host Riverside Blues, Brews, & BBQ at the Franklin County Fairgrounds for the first time! This year's event will be newly 21+, with ID's checked at the gate, and only open to the public on Saturday. The festival features professional BBQ, blues music, and a brew fest. Professional BBQers from all over New England will be travelling to Greenfield to participate in both a Northeast Barbecue Society sanctioned competition on Saturday, as well as a Massachusetts State Championship, Kansas City Barbeque Society sanctioned competition on Sunday. On Saturday, regional and national blues musicians will hit the stage, and Lefty's will be pouring pints and half pints of their local brews, alongside ongoing special contests, demos, and games.

The festival will run from 12:00PM- 5:00PM on Saturday. Vendors would need to set up from 10:00AM - 11:30AM. It has been suggested that vendors offer "to-go" options, especially at the end of the day.

Food Vendor (12' x18'): **\$ 25.00**

We encourage you to take advantage of this event's new location and affordable vendor fees! If you are interested, please complete the attached vendor application and mail/drop off to 20 Sanderson Street, Greenfield, MA 01301. We require a copy of your Massachusetts Tax Registration and a Health Department food permit if applicable.

- For food permit questions, contact the Health Dept at (413)772-1404 x114
- If you have any event or other questions, please call the Greenfield Recreation Department at (413)772-1553.

Sincerely,

Contests Sanctioned by:

Christy L. Moore, Kelly Jenkins, and Maddy Benjamin
Recreation Director & Event Coordinators



**Please Contact Christy Moore, Recreation Director with any questions:
413-772-1553 Fax 413-773-0115 christy.moore@greenfield-ma.gov
Or mail this form to:
Greenfield Recreation Department, 20 Sanderson Street, Greenfield, MA 01301**





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FOOD VENDOR PERMIT APPLICATION

Return completed application and payment to the Recreation Department.
VENDORS OPERATING IN TOWN PARKS WITHOUT PERMITS WILL BE CLOSED.

Business or Organization _____

Product Description _____

Officer/Manager Name _____ E-mail Address _____

Address: _____

No/Box # Street Town State Zip

Daytime Phone: (_____) _____ Cell Phone (_____) _____

Full Name and Phone No. of Person who will be in charge of your vendor booth during the event:

SEE OTHER SIDE FOR RATES, ITEMS PROHIBITED AND OTHER DETAILS

I am Applying for:

Food Vendor (12' x20'): Number of Spaces _____ x \$ 25.00 = \$ _____

Will you need electricity? Y/N _____

Do you have any other special utility needs? (Water hook-up, greater than 20 amp power, etc)
 If so, please explain: _____

★ **Please Attach a Menu or Product List with Pricing for All Products You Intend to Sell** ★

I have read and agree to the terms on the back of this form:

Signature

Date

This space for OFFICE USE ONLY

_____ Approved _____ Not Approved: _____ . Date _____/_____/20_____

Permit Issued By: _____

A copy of this form, signed by the Recreation Director shall be with the vendor at the event in addition to the Recreation Department issued vendor permit, MA Hawker and Peddler License, MA Tax Registration, Town of Greenfield Vendor's License, and Health Dept. Food Permit if applicable.

Paid \$ _____ Cash Check _____ Date: _____ By: _____



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VENDOR PERMIT APPLICATION

1. All vendors must provide a copy of their MA Tax Registration.
2. All vendors must provide a Certificate of Insurance naming the Town of Greenfield, its agents, servants, and employees additionally insured evidencing the following: Certificate of General Liability Insurance with per occurrence and aggregate limits of not less than \$1,000,000.
3. Food vendors must apply for a temporary food permit with the Town Board of Health two weeks prior to the event.
4. Vendor permits may be limited, depending on the event. Like products may also be limited.
5. Vendor fee is required prior to the event. A permit will not be issued until payment and all above mentioned forms are received.
6. Vendor must present a neat and clean site; they must provide price signage, trash receptacle(s) and liners. Please respect the environment and leave a clean site, free of all litter and trash. Vendors may be required to remove trash.
7. Vendor may be required to sell a specified brand where event sponsor has a product.
8. Vendors must supply OWN Booth, table, extension cords, trash receptacles, etc., and erect and break down during designated hours. Cleanup is immediately after event.
9. Vendor must have Recreation Department Permit, MA Tax Registration, and Health Dept. Food Permit if applicable at their booth.
10. Vendor has sole responsibility for his/her/their own supplies and equipment.

THE FOLLOWING ITEMS ARE PROHIBITED:

Silly String	"Pop" Confetti bottles or like containers	Confetti	Mylar Confetti
Mylar Streamers	Alcoholic Beverage	Drugs	
Firecrackers, Sparklers or other pyrotechnics <i>except those in a hired commercial display and any other similar products</i>			

Selling of these products is prohibited. Violators will be asked to remove the product and/or leave.

Food Vendor (12' x 20')

\$25.00

PLEASE MAKE CHECKS PAYABLE TO: THE TOWN OF GREENFIELD

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